

JOB OFFER

Promotion agent



It was an experience full of spirit and adventure beyond anything I had imagined. If you're on the fence, *allez-y!* You won't regret it!



- George, former participant and promotion agent

MAIN TASKS

- Work with the coordinator to identify, develop, and implement promotion activities.
- Plan, organize, and coordinate online or in-person visits to educational institutions in the assigned region to promote the official languages programs (OLP).
- Work in collaboration with the Council of Ministers of Education, Canada (CMEC) to increase OLP awareness, understanding, and participation.
- Deliver dynamic presentations in different settings (e.g., classrooms, on-campus, career fairs).
- Seek and carry out regional or provincial promotional partnerships with community-based organizations.
- Adapt promotional materials in accordance with the OLP brand guidelines to reach target audiences and promotion objectives.
- Perform other tasks related to promotion.

REQUIREMENTS AND SKILLS

- Meet the eligibility requirements for the Odyssey program
- Be fluent in French and in English, both oral and written
- Ability to work autonomously and in a remote team environment
- Proficient in MS Office software
- Have a valid driver's licence

ASSETS

- Prior knowledge or experience of the OLP (Explore, Odyssey or Destination Clic)
- Marketing or promotion experience, or public-speaking skills

WAGES AND ADDITIONAL BENEFITS

- Acquiring professional experience in the public sector and in the field of education
- Building and enhancing transferable skills
- Paid training sessions and monthly professional development calls
- Per diem and travel allowances for promotional visits
- Mobile phone work-related reimbursement
- Other benefits: paid time off, flexible work hours, and work-from-home options

For more information or to apply, visit:

[EnglishFrench.ca](https://www.englishfrench.ca)

*Only those who are selected for an interview will be contacted.



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PROGRAMMES DE LANGUES OFFICIELLES

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